Increasing Study Abroad Awareness and Advocacy Through Departmental Collaboration

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- Strategic plan that describes where the university will be in the next ten years, and how to get there. The plan builds on the many strengths of Trinity and addresses the limitations that make it difficult for the university to achieve full potential.
- Objective: Enhance students’ international engagement and awareness
- Statistics:
  - >39% of Trinity undergraduate students participate in international educational experiences
  - ~20% of international students “study abroad” (17/18)
  - ~14% of students participate in 2+ international experiences
Examples of Collaborations

- Strategic Communications and Marketing Office
- Student Life
- International Student and Scholar Services Office
- Academic Departments
- Career Services
- Study Abroad Fair
Strategic Communications and Marketing

- On-site Videos
- Promotional Assistance
- Target audiences
Student Life

- Greek Life
- Student Athletes
- Athletics Department
- Cultural Groups
- “Sophomore College”
International Student and Scholar Services Office

- Campus Events
- International Education Week
- Advising International Students
- International Student Workers
Academic Departments

- International Studies
- Global Health
- Classics
- Modern Languages
- Computer Science
- School of Business
- Mathematics
- Neuroscience
- Psychology
Career Services

- Past, Present and Future
- Internship Fair
- Returned Student Resources
- Workshops
Study Abroad Fair

- Health Services
- Experiential Learning
- Career Services
- Residential Life
- Financial Services
- Undergraduate Research
- Peace Corps
Take Away Questions

- How can I implement more awareness and advocacy on my campus?
- Who do I KNOW in other departments? How can we collaborate?
- Who do I WANT to know in other departments? How can we collaborate?
- How does my university promote international education?
Thank you!

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