WHAT IS THE PURPOSE OF YOUR PROGRAM?
Purposes of our programs

- Recruitment
- Retention
- Campus Integration
- Pre-Arrival
- Adjustment

International Peer Mentors
HOW WOULD YOU MARKET YOUR PROGRAM?
Marketing Strategies

**Mentors:**
- Emails
- Career Services
- Word of Mouth
- Social Media
- Posters

**Campus Partners**
- Study abroad returnees
- Recommendation from colleagues

**International Student communication:**
- Adding a Mentor
- Market through I-20 shipment and email
WHAT TRAINING DO YOU PROVIDE?
Training

- **ACADEMIC AFFAIRS**
  - Learning Resources
  - Writing Support

- **STUDENT AFFAIRS**
  - Campus Engagement
  - Residence Life

- **MULTICULTURAL AFFAIRS**
  - Cross-Cultural Training
  - Support tools

- **HEALTH SERVICES**
  - Counseling Center
  - Emergency Response

- **CAREER SERVICES**
  - Life skill training
  - Resume building

- **Communication Skills**
- **Role Plays**
- **Programming**
- **Culture Shock**
- **Campus Resources**
WHO MANAGES THIS PROGRAM?
Program Management

Your Role

Application process
Mentor Criteria
Expectations
Restrictions
Include Benefits
Interview process
Selection

Mentees Role

Application process
Submit Resume
Cover letter
Recommendation letter
Interview
Selected
HOW DO YOU MAKE YOUR PROGRAM LAST?
How do you make your program last?

Understanding
Recruitment
Oversight
Expectations
Momentum
Success Stories!

Texas A&M University- Commerce
Lions Cousin Program

Total student participants - 30

Supervisor: Priyangana Risal, Assistant: Student Assistant

Domestic and International Students pairs

Students paired when they are already in the U.S.

2 monthly activities with their Lion Cousin

Participate in Cultural Programming

Attend 3 meetings per semester
Success Stories!

University of the Incarnate Word
International Ambassador Program

Student participants - 15

Supervisor: Priyangana Risal,
Assistant: Graduate Assistant

Domestic and International Students pairs

Students paired when they are abroad

Participate in International student Orientation/ Pre-arrival

Participate in Cultural Programming

Provide - Training

3 meetings per semester
Success Stories!

The College of Wooster in Ohio

Student participants - 32

Supervisor: Jessie Jiang, Assistant: Student Assistant

Domestic and International Students pairs

Participate in exclusive events - basketball games, bowling, volunteering in a local school, traditional festival celebration, etc

2 meetings per month during fall and spring

Funds come from experiential learning office

Social media tool: Facebook and Blogs

The best pair will receive gift cards as rewards
Success Stories!

Texas A&M University

International Student Ambassador

Supervisor: Dr. Dilma Da Silva
Assistant: Dr. Hank Walker

Senior and new students pairs from specialization

Students paired when they are abroad

Participation in International student orientation/
Pre-arrival guidance/departmental weekly events/
career advise

2 monthly activities with their mentees

Participation in cultural programs and events of native nations, Texas and the USA

Attendance of a minimum of three meetings per semester

Attendance of cultural outreach training
THANK YOU!
ANY QUESTIONS?

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Texas A&M University- San Antonio

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Trinity University

Ranbir Das: Student Worker, MBA 2019
Texas A&M University- San Antonio
Texas A&M - College Station (Alumni)