### School of Business Degrees (2019-20)

Bachelor of Science in Accounting, Business Analytics & Technology, Finance, International Business, and Business Administration
Bachelor of Arts in Business

#### Required Courses to Declare a Business Major

- **MATH 1305**: Math for Business and Economics (or MATH 1311 / AP credit)
- **ECON 1311**: Principles of Microeconomics
- **ACCT 1301**: Fundamentals of Financial Accounting - F, S
- **BAT 2301**: Statistics for Management and Economics

#### Other Required Courses for all Business Majors

(required grade = C-minus or higher, except BUSN 4301)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>BAT 1101 or 1102</td>
<td>Spreadsheet-Based Modeling and Data Analysis</td>
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<tr>
<td>BAT 2302</td>
<td>Fundamentals of Information Systems – DL, F, SP</td>
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<tr>
<td>ECON 1312</td>
<td>Principles of Macroeconomics</td>
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* A grade of C or better for Finance majors

#### Other: All business majors must have 60 hours in courses other than business.

**Study Abroad**: B.S. students must complete an approved study abroad experience or a modern foreign language course numbered 2302. In order to maintain tracking through the program, students who plan to major in ACCT, BAT, or FNCE and who intend to study abroad should do so during a summer term or before the beginning of Year 3.

**Legend**: DL = Digital Literacy, WC = Written Communication, OVC = Oral and Verbal Communication, EC = Engaged Citizen, F = Offered Fall, S = Offered Spring

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#### Business Administration with concentration in

- **MANAGEMENT**: 12 Hours
  - **MGMT 3371-F**: Human Resources Mgmt
  - **Electives, 9 hours from**
    - **MGMT 3361-F**: Industrial Mgmt
    - **International Mgmt**
    - **MGMT 3xxx-F**: Talent Acquisition
    - **International Mgmt**
    - **Employment Law**
    - **MGMT 4381-S**: Performance and Compensation Mgmt
    - **International Mgmt**
    - **MGMT 3382-S**: Labor Relations and Collective Bargaining

- **MARKETING**: 15 Hours
  - **MGKT 3381-F, S**: Consumer Behavior
  - **MGKT 3383-S**: Mktg & Busn Research
  - **MGKT 4381-F**: Marketing Mgmt
  - **Electives, 6 hours from**
  - **MGKT 3361-F**: International Mktg
  - **Integrated Mktg Comm**
  - **INTB 3363**: International Busn Research
  - **INTB 4362**: International Branding
  - **MKTG 3385-F**: Marketing Consultancy

**Electives to bring total hours in Business to 45**