

**School of Business Degrees (2019-20)**  
 Bachelor of Science in Accounting, Business Analytics & Technology,  
 Finance, International Business, and Business Administration  
 Bachelor of Arts in Business

**Required Courses to Declare a Business Major**

(A grade of C or higher is required for full admission to any business major.)

<b>MATH 1305</b> Math for Business and Economics (or MATH 1311 / AP credit)	<b>ACCT 1301</b> Fundamentals of Financial Accounting – F, S
<b>ECON 1311</b> Principles of Microeconomics	<b>BAT 2301*</b> Statistics for Management and Economics – QR

BA  
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BS  
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**Other Required Courses for all Business Majors**

(required grade of C-minus or higher, except BUSN 4301)

all courses offered in Fall and Spring

<b>BAT 1101 or 1102</b> Spreadsheet-Based Modeling and Data Analysis	<b>MKTG 2301</b> Principles of Marketing – SBS	<b>FNCE 3301**</b> Financial Admin. of Business Firms
<b>BAT 2302*</b> Fundamentals of Information Systems – DL	<b>MGMT 2301</b> Management of Organizations – SBS	<b>BUSN 3302</b> Legal Concepts of Business I
<b>ECON 1312</b> Principles of Macroeconomics	<b>BAT 3301*</b> Operations Management – QR	<b>BUSN 4301</b> Strategic Management

\* Grade of B or better for BAT Majors

\*\* Grade of C or better for Finance majors

BA  
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BS  
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BS  
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BS  
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BS  
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BS  
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<p><b>BA – Business</b></p> <p>6 hours of Business electives</p> <p>Completion of a second major from a department outside of the School of Business</p>	<p align="center"><b>ACCOUNTING</b> 24 Hours</p> <p><b>ACCT 1302 – F, S, OVC</b> Fund. Managerial Acct  <b>ACCT/BAT 3303 – F, S</b> Business Analytics  <b>ACCT 3341 – F</b> Intermediate Acct I  <b>ACCT 3342 – S</b> Intermediate Acct II  <b>ACCT 3343 – F</b> Intro Fed Income Tax  <b>ACCT 3344 – S</b> Accounting Info Systems  <b>ACCT 4344 – F, WC</b> Auditing</p> <p>At least 3 additional elective hours, typically gained through internship credit</p>	<p align="center"><b>BUSINESS ANALYTICS &amp; TECHNOLOGY</b> 19 Hours</p> <p><b>BAT 3303 – F, S</b> Business Analytics  <b>BAT 3305 – F, S</b> Machine Learning  <b>BAT 4301 – S, OVC</b> Consulting in BAT  <b>BAT 4102 – S</b> Project Portfolio in BAT</p> <p><u>Date Science Track, 9 hours from:</u>  <b>BAT 1102</b> Int. Spreadsheet  <b>BAT 3306 – F</b> Databases  <b>BAT 3390</b> Indep. Study in BAT</p> <p><u>Supply Chain Track, 9 hours from:</u>  <b>BAT 1102</b> Int. Spreadsheet  <b>BAT 3307 – S</b> Global SCMs  <b>BAT 3390</b> Indep. Study in BAT</p>	<p align="center"><b>FINANCE</b> 24 Hours</p> <p><b>FNCE 3351/ECON 3356 – F</b> Financial Inst &amp; Mkts  <b>FNCE 3352 – F, S</b> Investments  <b>FNCE 3361 – F, S</b> International Finance  <b>FNCE 3362 – F, S</b> Financial Mgmt &amp; Policy  <b>ACCT 3341 – F</b> Intermediate Acct I  <b>ACCT 3342 – S</b> Intermediate Acct II</p> <p><u>Electives, 6 hours from</u>  <b>FNCE 3363 – F</b> Student Managed Fund I  <b>FNCE 3366 – S</b> Prof. &amp; Ethics  <b>FNCE 4362 – F</b> Derivatives  <b>FNCE 4363 – S</b> Student Managed Fund II  <b>FNCE 4366 – S</b> Advanced Financial Mgmt</p>	<p align="center"><b>INT'L BUSINESS</b> 24 Hours</p> <p><b>INTB 3361 – S</b> International Busn Law  <b>MGMT 3361 – F</b> International Mgmt  <b>MKTG 3361 – F</b> International Mktg  <b>FNCE/ECON 3361 – F, S</b> International Finance  <b>INTB 4361</b> International Busn Strategy</p> <p><u>Electives, 6 hours—at least 3 hours required from</u>  <b>INTB 3330 (EC), 3363, 3365, 4362, or BUSN 3340</b>          or 3 hours from electives above and 3 hours from  <b>COMM 3322/HCOM 3374</b>  <b>ECON 3318, 3347</b>  <b>ECON/FNCE 3348</b>  <b>INTB/ECON/SPAN/INTL 3346</b></p> <p><u>Additional Requirements</u>          IB Internship – 3 hours          Modern Foreign Language (3301 or 3302)</p>	<p align="center"><b>Business Administration with concentration in</b></p> <table border="0"> <tr> <td style="width: 50%; vertical-align: top;"> <p align="center"><b>MANAGEMENT</b> 12 Hours</p> <p><b>MGMT 3371- F</b> Human Resources Mgmt</p> <p><u>Electives, 9 hours from</u>  <b>MGMT 3361- F</b> International Mgmt  <b>MGMT 3xxx- F</b> Talent Acquisition  <b>MGMT 3xxx- F</b> Employment Law  <b>MGMT 4381- S</b> Performance and Compensation Mgmt  <b>MGMT 4382- S</b> Labor Relations and Collective Bargaining</p> <p><u>Electives to bring total hours in Business to 45</u></p> </td> <td style="width: 5%; align: center; vertical-align: middle;">OR</td> <td style="width: 45%; vertical-align: top;"> <p align="center"><b>MARKETING</b> 15 Hours</p> <p><b>MKTG 3381- F, S</b> Consumer Behavior  <b>MKTG 3383- S</b> Mktg &amp; Busn Research  <b>MKTG 4381- F</b> Marketing Mgmt  <u>Electives, 6 hours from</u>  <b>MKTG 3361- F</b> International Mktg  <b>MKTG 3382- S</b> Integrated Mktg Comm  <b>INTB 3363</b> International Busn Research  <b>INTB 4362 – S</b> International Branding  <b>MKTG 4385- F</b> Marketing Consultancy</p> <p><u>Electives to bring total hours in Business to 45</u></p> </td> </tr> </table>	<p align="center"><b>MANAGEMENT</b> 12 Hours</p> <p><b>MGMT 3371- F</b> Human Resources Mgmt</p> <p><u>Electives, 9 hours from</u>  <b>MGMT 3361- F</b> International Mgmt  <b>MGMT 3xxx- F</b> Talent Acquisition  <b>MGMT 3xxx- F</b> Employment Law  <b>MGMT 4381- S</b> Performance and Compensation Mgmt  <b>MGMT 4382- S</b> Labor Relations and Collective Bargaining</p> <p><u>Electives to bring total hours in Business to 45</u></p>	OR	<p align="center"><b>MARKETING</b> 15 Hours</p> <p><b>MKTG 3381- F, S</b> Consumer Behavior  <b>MKTG 3383- S</b> Mktg &amp; Busn Research  <b>MKTG 4381- F</b> Marketing Mgmt  <u>Electives, 6 hours from</u>  <b>MKTG 3361- F</b> International Mktg  <b>MKTG 3382- S</b> Integrated Mktg Comm  <b>INTB 3363</b> International Busn Research  <b>INTB 4362 – S</b> International Branding  <b>MKTG 4385- F</b> Marketing Consultancy</p> <p><u>Electives to bring total hours in Business to 45</u></p>
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**Other:** All business majors must have 60 hours in courses other than business. **Study Abroad:** B.S. students must complete an approved study abroad experience or a modern foreign language course numbered 2302. In order to maintain tracking through the program, students who plan to major in ACCT, BAT, or FNCE and who intend to study abroad should do so during a summer term or before the beginning of Year 3

**Legend:** DL = Digital Literacy WC = Written Communication OVC = Oral and Verbal Communication EC = Engaged Citizen QR = Quantitative Reasoning SBS = Social & Behavioral Science F = Offered Fall S = Offered Spring