Why Trinity? Why Business?

We are dedicated to students and focused on teaching.

We provide an intimate, small school experience within the heart of a large, vibrant city.

We are globally minded and committed to experiential learning.

We encourage students to take introductory Business courses during their first year on campus.

We offer a distinctive, AACSB-accredited business program within the framework of a #1 ranked liberal arts university (20+ consecutive years, Western region, U.S. News & World Report).

Theory and Practice

Our students collaborate in a variety of project-based courses that utilize real-world data for analysis, valuation, and strategic planning.

Our students act as consultants for nonprofits, small businesses, corporations, and the City of San Antonio on projects relating to marketing, economics, and business analytics.

Our students manage over $5 million of the Trinity University endowment via the Student Managed Fund.

Our students serve paid internships with a wide range of local, national, and international companies.

Distinctive Programs

We contribute to Trinity’s cross-disciplinary programs in Arts, Letters, and Enterprise (ALE), Communication Management, and Sport Management.

We help to deliver Trinity’s innovative major in Mathematical Finance, which provides a specialized skill set for students who are interested in Applied Mathematics, Finance, and Economics.

Our Master’s Program in Accounting provides a fifth year of intensive study for Accounting students, with a 100% placement rate at Big 4 and other global public accounting firms.

On the back …

Learn more about who we are and what we do for our students.
See examples of how our programs develop students who understand business.
Mission Statement

The School of Business offers an integrated, innovative undergraduate and graduate program for students who are well grounded in the liberal arts. Building on a firm understanding of the fundamentals of business and rigorous discipline-specific instruction, students continue to learn and apply advanced concepts experientially.

Our programs produce globally aware, ethically sensitive, technologically proficient graduates who think critically, communicate effectively, and understand business as a consequence of both field and classroom involvement.

Student Success

For the 2013 and 2014 National Association of State Boards of Accountancy (NASBA) reporting years, our students ranked 8th and 15th, respectively, among medium-sized programs in first-time CPA Exam performance.

For the 2013 calendar year, our Student Managed Fund (SMF) outperformed the S&P 500 by 5.25 percentage points, ranking it in the top 4% of 873 Lipper Large-Cap Core Funds. The SMF’s outperformance continued in 2014, topping the S&P 500 by 1.38 points.

Contact

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For specifics on majors, degree programs, and School of Business faculty, please visit our website.

DEVELOPING STUDENTS WHO UNDERSTAND BUSINESS

Our Marketing students team with the City of San Antonio to evaluate the economic impact of the San Antonio Stock Show and Rodeo. In this annual consulting project, students drive every stage of market research: designing surveys, analyzing data, and writing the final report that goes to the city.

Over 90% of Accounting majors typically receive paid public accounting internship offers. The internships are served during the senior year and lead to full-time positions in audit and tax.

Our new Business Analytics and Technology major features cutting-edge business applications and involves students in consulting projects with several prominent organizations.

Our top Finance students participate in the Student Managed Fund (SMF) Program. The Director of the SMF Program is a seasoned investment professional, demonstrating our commitment to theory and practice.

Each summer, many of our students take part in faculty-led programs in Europe and Asia. Students in these programs take courses at host universities and also serve internships related to international business.

All seniors are engaged in a semester-long global business simulation in our capstone Business Policy course.

CHOOSE TRINITY FOR BUSINESS.